BRAND PARTNERSHIPS

KIDS WATCH. FAMILIES DECIDE.

Senne Jackson makes family-safe dance and comedy Shorts from Belgium. 715M views in the last 28 days, 41% of them on a TV or a tablet. Brands sit inside the Short, in front of kids and the parents next to them.



715M
VIEWS, LAST 28 DAYS

260K
MEDIAN VIEWS PER SHORT

80+
NEW SHORTS A WEEK

3.3M
SUBSCRIBERS

Where they watch

Phone	52%
TV	29%
Tablet	11%
Computer	5%

41% on a TV or tablet: shared family screens.

Top countries

United States	12%
Brazil	9%
Indonesia	7%
Mexico	5%
India	4%

29% of all views come from Latin America.

Brand work

Song promotion	43.5M views
Freesound	746K views
In Print We Trust	158K views
#TeamWater with MrBeast	376K impr.

What a brand buys

Reach per thousand views, with a guaranteed total view floor over 30 days. Not clicks, installs or promo-code sales: a Short builds awareness and puts a product on a wish list.

Brand safety

Family safe. YouTube lists the channel as family safe.

No data from kids. No sign-ups, forms or tracking links.

We turn down energy drinks, supplements, gambling, crypto, vapes, alcohol, dating apps and anything with an age limit.

Ways to work together

The Trend Post. One dedicated Short, four platforms.

The Series. Three Shorts over 30 days.

The Season. Eight Shorts a month, category exclusivity.

Recognition: Belgium's second most-viewed YouTube channel in the first half of 2026 (Tjitze Zijlstra). YouTube Gold Creator Award. 3.5B lifetime views. Source for all numbers: YouTube Analytics for @sennejackson, 25 Aug to 21 Sep 2026. Median across 293 Shorts, each at least seven days old. Numbers are rounded down. Updated September 24, 2026.

SEND A BRIEF. REPLIES WITHIN 24 HOURS.

partnerships@sennejackson.com

SENNEJACKSON.COM/PARTNERS. REPRESENTED WITH PRULO MEDIA.